Program Improvement Made

As Easy As 1-2-3!

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Quality comes not from inspection but from improvement of the process.

--W. Edwards Deming



Why Evaluate?

A system of data collection and evaluation provides the information necessary for program development and continuous improvement resulting in high student achievement.

-- DESE Common Standards for Career Education Programs, 2006.

Three Ways to Evaluate

Conducting a general analysis

- Step 1 complete a self-study using program specific standards
- Step 2 evaluate areas of strengths and weaknesses
- Step 3 develop an action plan for addressing the weaknesses



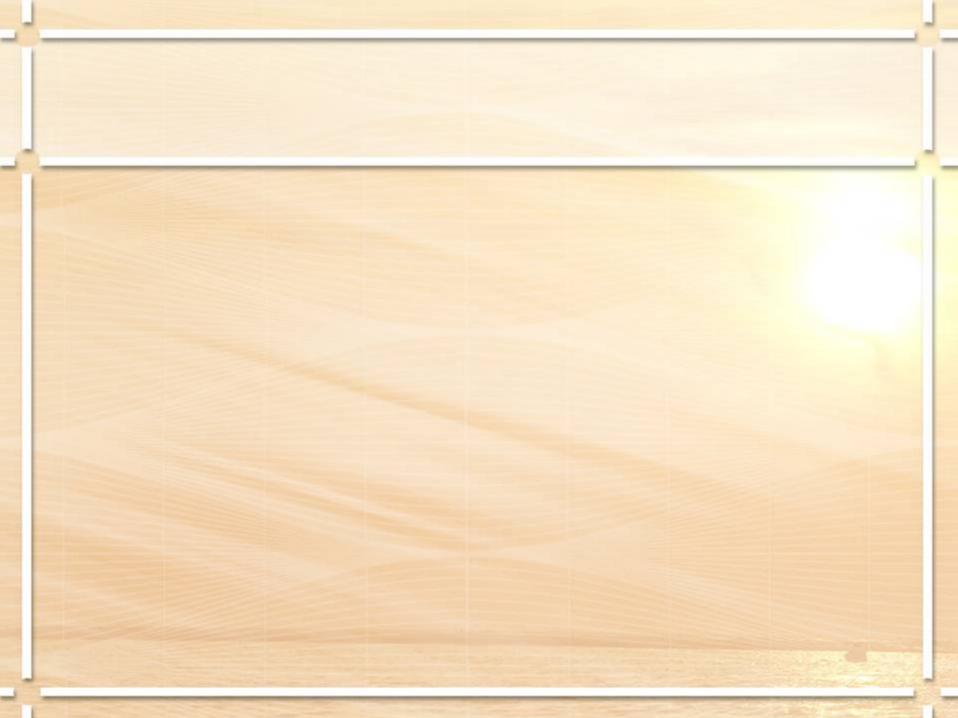
Conducting an evaluation based on specific objectives

- Step 1 determine the achievement of past goals
- Step 2 gather data to support achievement or a need to continue the goals
- Step 3 complete a program improvement plan





Do nothing! Accept the status quo!

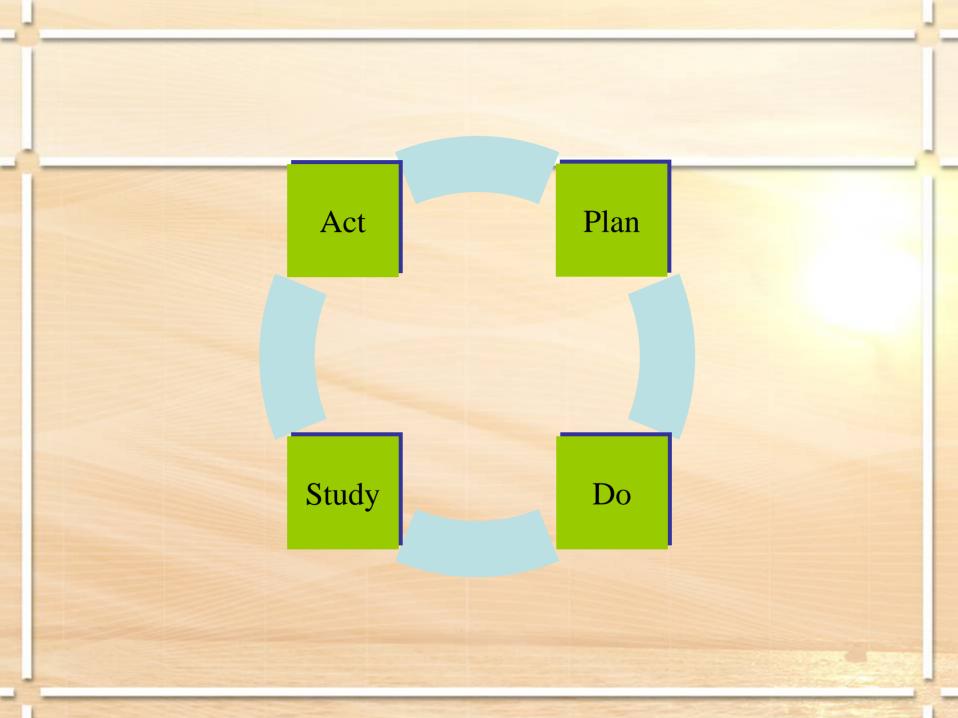


Generate some data!

Evaluate the data!

Take

action!



Evaluation Process

A system of data collection and evaluation provides the information necessary for program development and continuous improvement resulting in high student achievement.



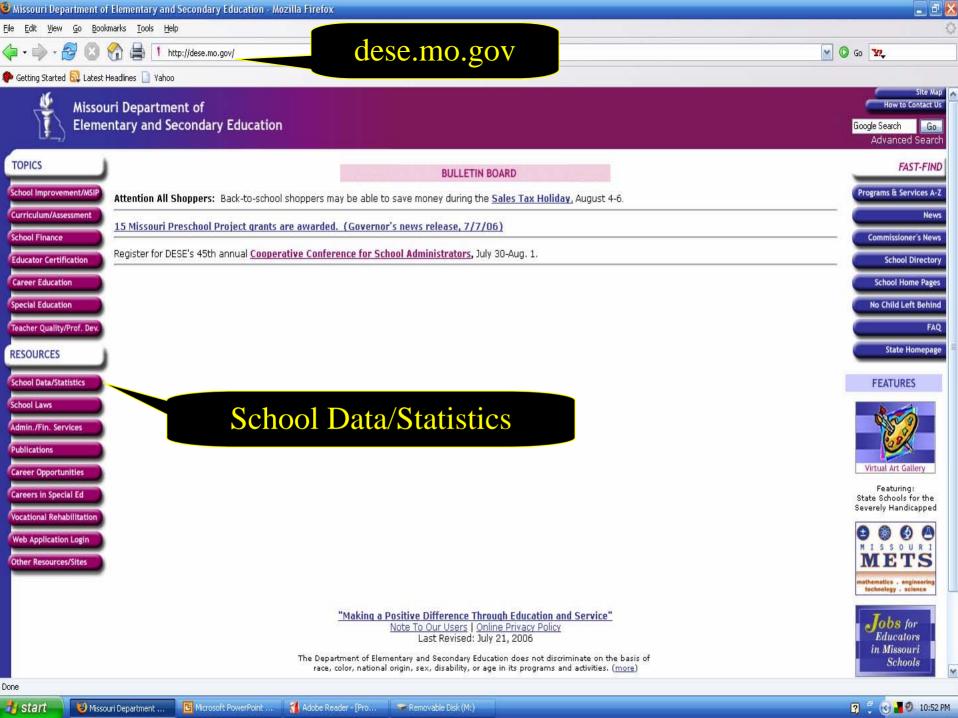
--DESE July 2006

First....

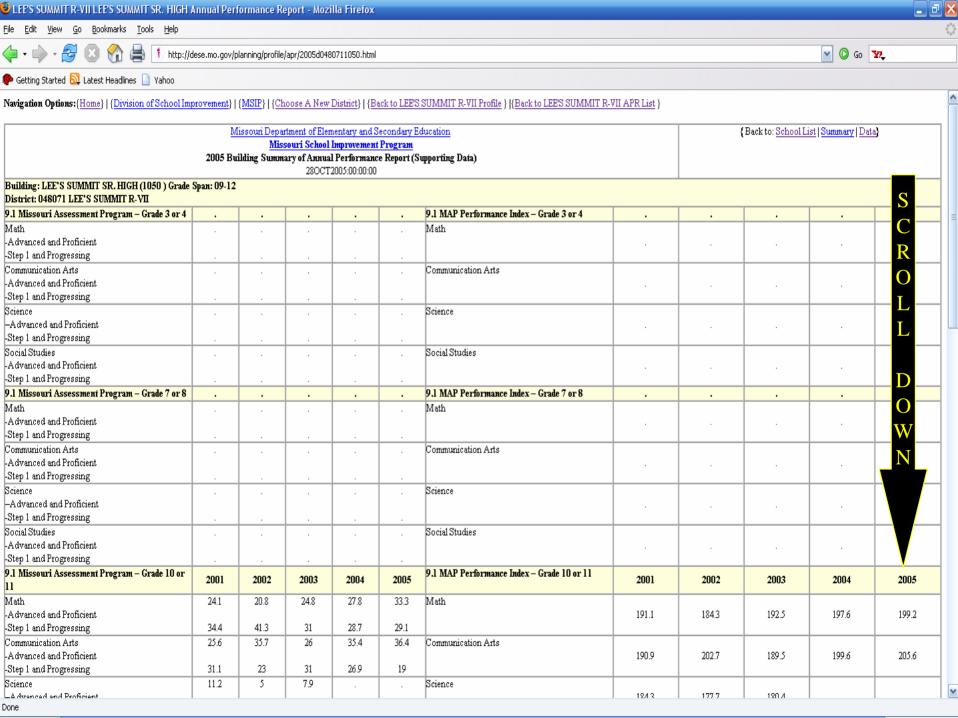
Generate some data!

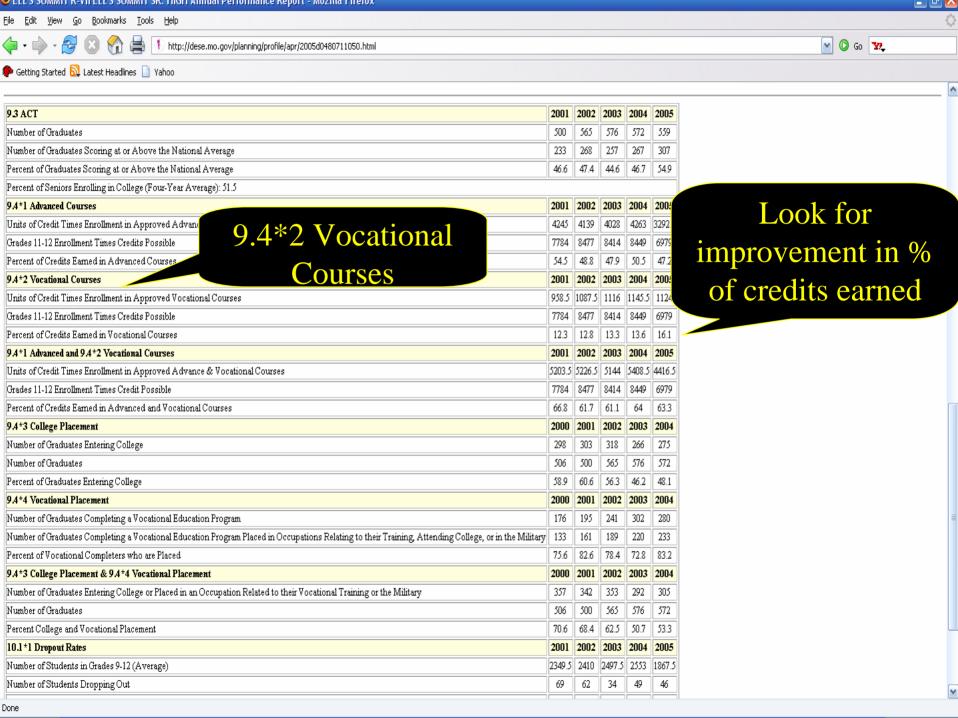
MSIP reports

Annual Performance Report (APR) on DESE website



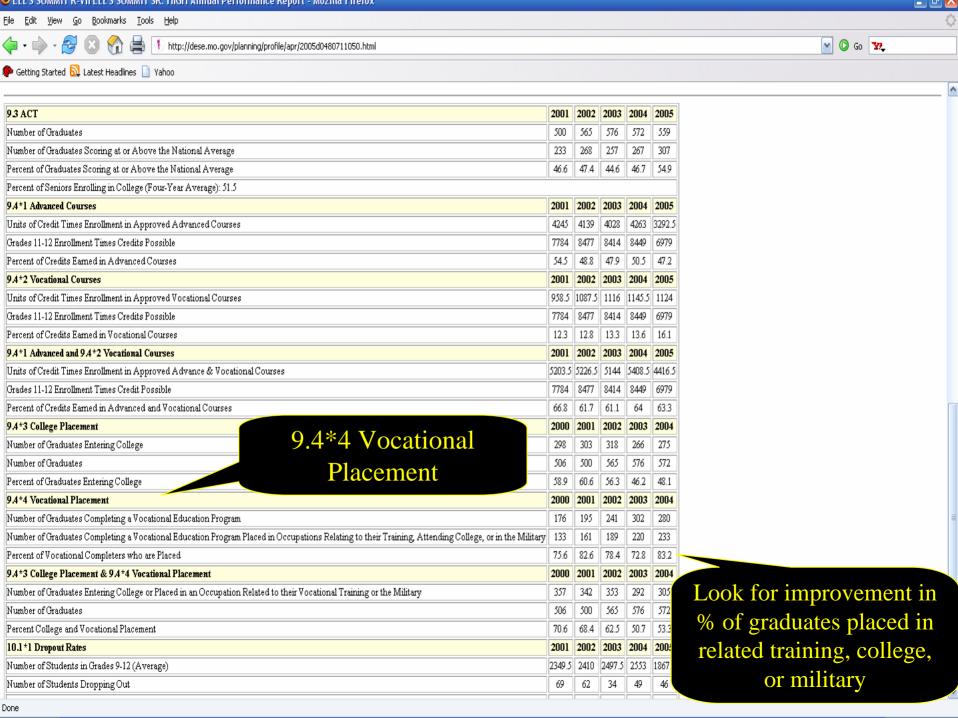






A closer look at 9.4*2

9.4*2 Vocational Courses	2001	2002	2003	2004	2005
Units of Credit Times Enrollment in Approved Vocational Courses	958.5	1087.5	1116	1145.5	1124
Grades 11-12 Enrollment Times Credits Possible	7784	8477	8414	8449	6979
Percent of Credits Earned in Vocational Courses	12.3	12.8	13.3	13.6	16.1



A closer look at 9.4*4

9.4*4 Vocational Placement	2000	2001	2002	2003	2004
Number of Graduates Completing a Vocational Education Program	176	195	241	302	280
Number of Graduates Completing a Vocational Education Program Placed in Occupations Relating to their Training, Attending College, or in the Military	133	161	189	220	233
Percent of Vocational Completers who are Placed	75.6	82.6	78.4	72.8	83.2

Generate some data by conducting surveys



Follow-up data on graduates

Online

www.leesummit.k12.mo.us/gradsurvey

Labor market or community needs

surveys of employers of graduates or interns

Community Needs Survey

Student interest or student satisfaction surveys

2005 Student Survey

Zoomerang Basic - Free

http://info.zoomerang.com/solutions/educators.htm

A limited-feature trial version of zPro surveys. Limited to 100 or fewer participants and 30 or fewer questions results expire after 10 days. Ongoing membership is free.

Survey Monkey - Free

http://www.surveymonkey.com/

Offers a free limited account that stores 100 responses. With a Professional account, you may create unlimited surveys with an unlimited number of questions.

Other Data Sources

- Advisory committee recommendations
- Information from other reviews (HSTW, A+, etc.)



Conduct a self evaluation

 Use the DESE document called Common Standards for Career Education Programs

Six Common Standards



Program Management & Planning

- Written statement of mission, goals, and objectives which is developed with input from parents, students, administration, community, and business/industry.
- Written plan to annually evaluate the effectiveness of the program.
- A program advisory committee provides community input and support for the program.

Curriculum

- The written curriculum guide includes the required components.
- A written grading system/policy for measurement of student achievement is in place.
- Written articulation agreements and dual credit arrangements are developed, implemented, and updated with postsecondary institutions.

Instruction

- A variety of instructional methods are used to accommodate all learning styles.
- Appropriate equipment and instructional methods are utilized to support the curriculum and instructional process.
- Work-based learning is integral to the curriculum and program objectives.

Professional Development

- The teacher is appropriately certificated.
- The teacher participates in technical and professional activities in the content area and in instructional management.
- The teacher maintains membership, participates, and provides leadership in professional organizations.

CTSOs

- A program of work aligning the CTSO with curriculum goals and objectives is developed annually by students and teachers.
- The CTSO program of work includes leadership skills, career competency, community service, and school service.
- All students participate in CTSO activities.

Instructional Facilities, & Equipment

- Classroom and lab areas met existing federal, state, and local health and safety codes/standards, including ADA standards
- Equipment is representative of that used in industry and aligns with the curriculum.
- A district plan is in place for equipment replacement and/or immediate repair.

MSIP CAREER EDUCATION STANDARDS

(Cycle 4, begins Fall 2006)

7.3 Career education is an integral component of the educational program.

- Competency-based curriculum has been implemented to meet the diversified needs of all students and prepare them for entry into the workplace and/or continued education.
- Career and technical student organizations for each approved career education program are in place as intracurricular instructional methods.
- 3. Career education programs provide students with assistance in the transition to the workplace and/or continued education.
- 4. The district implements an accountability system to assess student progress and program effectiveness.

Evaluate the data!

Process of Program Improvement

- Improvement plans must be tied to program or performance standards
- Improvement plans should include measurable objectives
- Improvement plans must include action plans which address the program improvement issues

Advisory Councils

- Let your parents, students, community, business/industry people help you evaluate the data.
 - Reactions to Data form



Use a template

- Blank form found on DESE website
 - http://dese.mo.gov/divcareered/Forms/Guide_to_Developing_a _Written_Evaluation_Plan.PDF
- Link to Word template

Sample Objectives

- To increase the percentage of students who enroll in business courses by 3 percent each year.
- To increase the rigor levels by infusing higher-order thinking skills into 100 percent of all summative assessments.
- To increase the percentage of students who pass industry certifications by 5 percent each year.

More objectives...

- To develop a written plan for annually evaluating the effectiveness of the program by May 2007.
- To implement articulation agreements for all career business education courses by May 2008.
- To increase the number of teachers actively involved in professional organizations by 50 percent.

Take

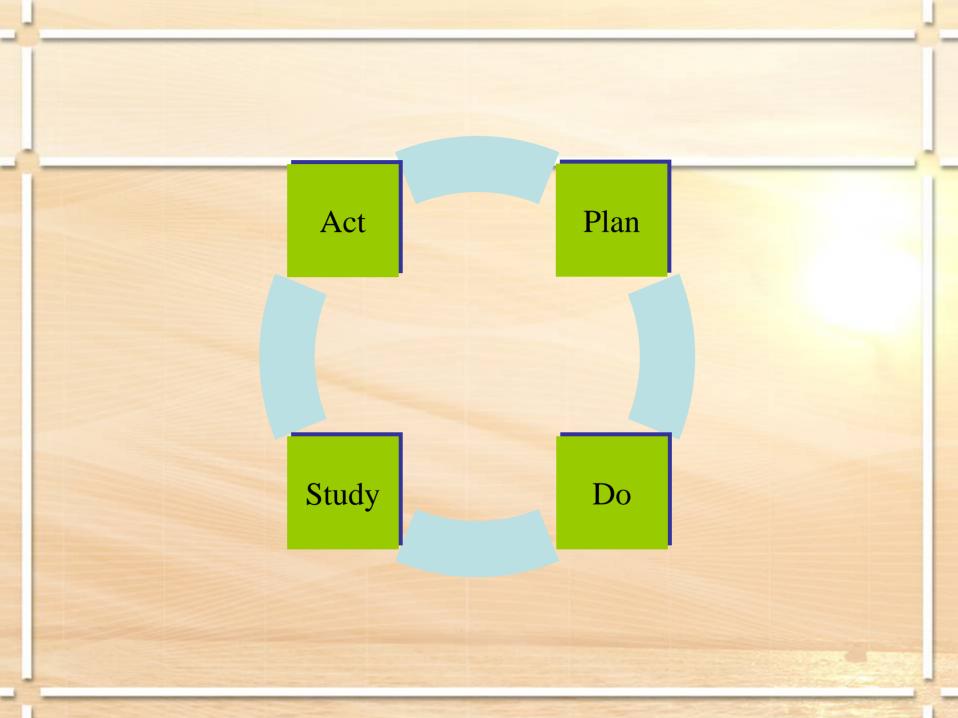
action!

Strategic Planning

- Common beliefs
- Vision
- Mission
- Policies



- External analysis
- Internal analysis
- Measurable objectives
- Strategies
- Action plans



Conclusion

If you keep on doing what you've always done, you'll continue to get the same results.